

OCT27/12 17.34
*** WFTV-TV ***

SALES PRSN WA- JOE KNAUER

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 08/27/12 17.34

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA 60S

LINE	PROGRAM	DAYS	TIME	RATE	WEEKDAYS	SAT	SUN	TOTL WKS	WEEK INVT	WEEK TOTAL	STATION TOTAL
1	500A-530A		60	\$1,250.00	10/30	11/2	2		TU-F	2	
PROGRAM : EYEWITNESS NEWS											
2	530A-600A		60	\$1,850.00	10/30	11/2	3		TU-F	3	
PROGRAM : EYEWITNESS NEWS											

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600A-700A PROGRAM : EYEWITNESS NEWS	60		\$3,750.00	10/30	11/2	3		TU-F	3
4			600A-700A PROGRAM : EYEWITNESS NEWS	60		\$3,750.00	11/5	11/5	1		MON	1
5			700A-900A PROGRAM : GOOD MORNING AMERICA	60		\$4,000.00	10/30	11/2	3		TU-F	3
6			700A-900A PROGRAM : GOOD MORNING AMERICA	60		\$4,000.00	11/5	11/5	1		MON	1
7			600A-700A PROGRAM : EYEWITNESS NEWSDAYBREAK	60		\$1,700.00	11/3	11/3	1		SAT	1
8			900A-1000A PROGRAM : GMA-SAT	60		\$2,100.00	11/3	11/3	1		SAT	1
9			600A-700A PROGRAM : EYEWITNESS NEWSDAYBREAK	60		\$1,700.00	11/4	11/4	1		SUN	1
10			1200N-100P PROGRAM : EYEWITNESS NOON NEWS	60		\$1,700.00	10/30	11/2	3		TU-F	3
11			1200N-100P PROGRAM : EYEWITNESS NOON NEWS	60		\$1,700.00	11/5	11/5	1		MON	1
12			1230N-1230P PROGRAM : NOON NEWS	60		\$1,200.00	11/3	11/4	2		SA-SU	2
13			500P-600P PROGRAM : EYEWITNESS NEWS	60		\$4,500.00	10/30	11/2	3		TU-F	3
14			1100P-1135P PROGRAM : EYEWITNESS NEWS AT 11P	60		\$4,000.00	10/30	11/4	4		TU-SU	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
15			800P-1130P	60		\$6,600.00	11/3	11/3	2		SAT	2
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
16			1200N-330P	60		\$5,500.00	11/3	11/3	1		SAT	1
PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12												
17			1100P-1135P	60		\$4,000.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
NOV/12 105950.00												
CONTRACT TOTAL											105950.00	
TOTAL SPOTS											33	

MARKET TOTALS \$278,815 WFTV 38% WKMG 20% WESH 25% WOFL 14% WKCF 2% WRBW 0% CABL 0%

ESTIMATED* WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI

DEMOS- RA35+*